

Obezbedjivanje održive budućnosti za industrije tekstila, odece, koze i obuce u Jugoistocnoj Evropi

Beograd

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industrial-all-europe.eu

Politike EU: sektori tekstila, odece, koze i obuće

Dve informacije koje su od značaja za sektor:

1. Strategija EU za održivu i cirkularnu tekstilnu industriju
2. Putevi tranzicije u cilju ostvarenja rezilijentnijeg, održivog i digitalnog ekosistema tekstilne industrije



Strategija za tekstila EU: pozadina

- Povećana orijentisanost prema uticajima sektora tekstila na životnu sredinu ...
 - skoro 9/10 Evropljana misli da bi odeća morala da se pravi tako da traje duže.
 - **Globalna proizvodnja tekstila je duplirana** između 2000- i 2015.
 - Samo **1% odeće** je reciklirano u novu odeću.
 - **Pritisak na EU da preduzme akciju!**
- Napomena: svi proizvodi na tržištu EU
 - **Uključuje uvoz iz zemalja izvan EU.**
 - **Moglo bi da pomogne da globalno tržište postane ravnopravnije?**



Strategija EU za tekstil

- Komunikacija od 30/03
- **Cilj** = do 2030, tekstilni proizvodi koji se plasiraju na trzistu EU morace da budu dugorocni i reciklabilni, sa ciljem da se okonca danasnja kultura “brze mode”.
- pozitivno: udaljavanje od “brze mode” moglo bi da dovede do **manjeg pritiska na zarade**.
- cilj: ukljucivanje uvoza moglo bi da pomogne da **globalno trziste postane ravnopravnije**.
- profitabilno **ponovno koriscenje i usluge popravke** bile bi siroko dostupne.
- **Cirkularna odeca** postace norma umesto odece koja se baca.
- Proizvodjaci preuzimaju **odgovornost za svoje proizvode** duz lanca snabdevanja.

The Commission's 2030 Vision for Textiles



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All textile products placed on the EU market are:

 - durable, repairable and recyclable
 - to a great extent made of recycled fibres
 - free of hazardous substances
 - produced respecting social rights
- 

“Fast fashion is out of fashion” - consumers benefit longer from **high quality textiles**
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Profitable **re-use and repair services** are widely available
- 

In a **competitive, resilient and innovative textile sector** producers take responsibility for their products along the value chain
- 

Circular rather than throw-away clothes have become the norm, with sufficient capacities for recycling and minimal incineration and landfilling

EU Textiles Strategy: proposals

- Neki od predloga u EU:

- Zahtevi da se tekstil dizajnira;
- Digitalni pasos za proizvode ;
- adresiranje “greenwashing-a” i podizanje svesti;
- Obeshrabrivanje unistavanja neprodane/vracene robe;
- Adresiranje otpustanja mikroplastike;
- Podsticaji za cirkularne poslovne modele.

- *Kakav ce biti uticaj na radnike?*



Set **design requirements for textiles** to make them last longer, easier to repair and recycle, as well as requirements on minimum recycled content



Introduce clearer information and a **Digital Product Passport**



Tackle greenwashing to empower consumers and raise awareness about sustainable fashion



Reverse **overproduction and overconsumption**, and **discourage** the destruction of unsold or returned textiles



Propose mandatory **Extended Producer Responsibility for textiles with eco-modulation of fees**



Address the **unintentional release of microplastics** from synthetic textiles



Restrict the **export of textile waste** and promote sustainable textiles globally



Incentivise **circular business models**, including reuse and repair sectors



Encourage companies and Member States to **support the objectives** of the Strategy

EU Textiles Strategy: impact on workers

Nasa reakcija: IAE & ujedinjeno civilno drustvo:

odrzivost= **ljudi** i nasa planeta

Proizvodi velike vrednosti/high-tech production -> **good conditions and wages for workers!**

Ambitious environmental aspect but... **missing social element!**

Must have **impact assessment/employment mapping** at regional level.

No new social proposals: current **Due Diligence** proposal doesn't go far enough.

More help needed to **attract and train** workers (EU Pact for Skills).

No real commitment to tackle **unfair trading practices**.

Creation of **jobs in circular economy** -> must be quality jobs!

Missing element: how to ensure sustainable future for workers/regions?

➤ **Must ensure a Just Transition!**

➤ **Key demand for Textiles Eco-System Transition Pathway...**

Textiles Eco-System Transition Pathway: intro

- Consultation launched on 30/03
- Green and digital recovery post COVID-19 crisis
- Entire textiles eco-system = TCLF
- Pillars:
 - i. Resilience
 - ii. Sustainability
 - iii. Digitalisation
 - iv. Horizontal/cross-cutting: funding/finance, R&I, skills & social dimension

Save a backup on your local computer (disable if you are using a public/shared computer)

Targeted stakeholder consultation based on the Staff Working Document “**Scenarios towards co-creation of a transition pathway for a more resilient, sustainable and digital textiles ecosystem**”

Fields marked with * are mandatory.

Introduction

The [update of the EU Industrial Strategy](#) highlights the need to accelerate the green and digital transitions of the EU Industry. Among the various instruments, the Commission proposed to co-create, in partnership with industry, public authorities, social partners and other stakeholders, transition pathways for ecosystems, where needed. The textiles ecosystem was identified among those ecosystems to develop such a transition pathway.

Textiles Eco-System Transition Pathway: next steps

To date:

- Roundtables for each working group: IAE chaired **“Social” Working Group**.
- Purchasing practices, brands, consumer behaviour, wages, skills, competitiveness...
- Final conference took place 20 October.

Next steps :

- Working Groups to agree on **“commitments”**.
- **Final document** to be published early next year.



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