







On the Road to Climate Neutrality 2050 – the Role of Social Partners in the Decarbonisation of the Chemical, Pharmaceutical, Rubber and Plastics Industries

Presentation of the external experts wmp consult and Syndex at the 1st W orkshop

25th and 26th January 2022









Content

DAY ONE

- 1. Workshop agenda
- 2. Questions for round table
- 3. The European chemical, pharmaceutical, rubber and plastics industries and their relevance for GHG emissions
- 4. Corporate practices on the way to climate neutrality

DAY TWO

- 1. Framework conditions for climate neutrality in the sector until 2050
- 2. Questions for working groups





Workshop agenda

DAY 1: Tuesday 25 January 2022		
13:00-13:15	Welcome	
13:15-15:00	Round table & Presentations by participants	
15:00-15:15	Coffee break	
15:15-16:00	Discussion	
16:00-16:30	Presentation of research results by wmp/Syndex	
16:30-17:15	Framework conditions and company choices	
DAY 2: Wednesday 26 January 2022		
09:00-09:15	Welcome and short summary of Day 1	
09:15-10:30	What can hinder or support company choices?	
10:30-10:45	Coffee break	
10:45-11:30	Working groups: From theory to practice	
11:30-12:30	Presentation of working group results in plenary, discussion	
12:30-13:00	Summary, Feedback and Outlook	





Questions for round table

Please introduce yourself (name, country, organization, function)

Please name and describe shortly the most important technologies and production methods to reduce GHG emissions and to reach climate neutrality.

What are additional measures on the way to climate neutrality?

What should be done at company level in addition to these measures?





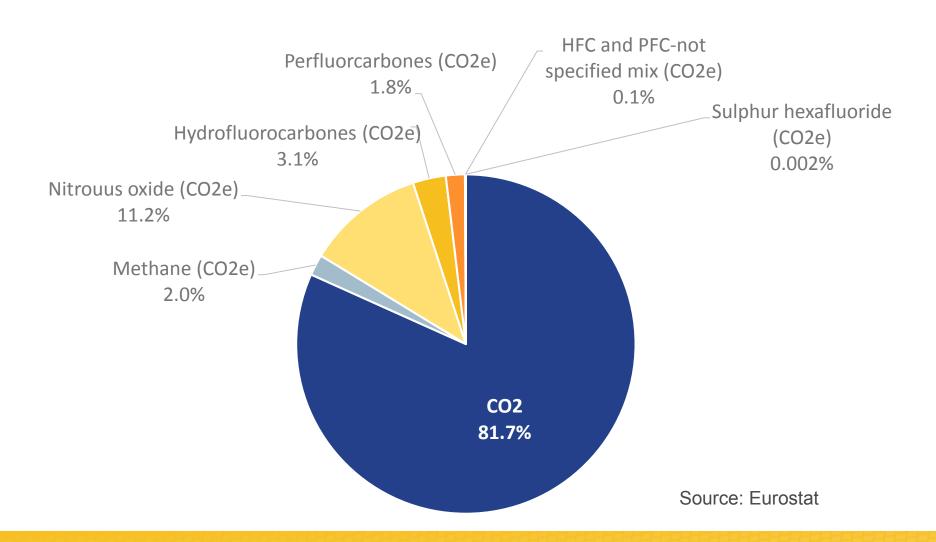
The European chemical, pharmaceutical, rubber and plastics industries and their relevance for GHG emissions







GHG emissions of the chemical sector in 2019







Development of GHG emissions in the chemical sector 1990-2019

total GHG emissions -65.7%

CO₂

-8,8%

+6,1%

nitrouus oxide (CO2e) -92.7%

hydrofluorocarbones (CO2e) -87.7%

> perfluorcarbones (CO2e) -75,9%

perfluorcarbones (CO2e) -99.2%

perfluorcarbones (CO2e) -99,9%

methane

Source: Eurostat

- Major energy user and one of the most difficult sectors to decarbonise.
- At the same time, an enabler of climate neutrality of other sectors, for example
 - lightweight construction, bulding insulation or electric motors
- Focus of the project on the sector's own emissions





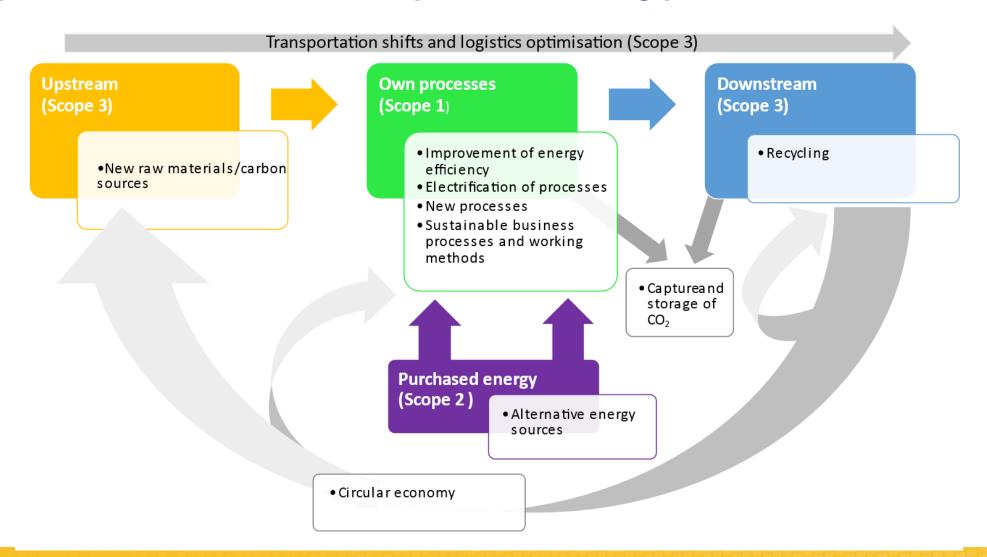
Corporate practices on the way to climate neutrality







Scopes of GHG emissions and possible starting points for their reduction







Upstream measures to reduce GHG emissions: New raw materials and carbon sources

Biomass as a feedstock

• e.g.: biomass to methanol, bio naphtha to olefins, cameline oil to produce paints, sugar surfactants for detergents, ethylene from bio-ethanol, bioplastics, green butadiene from plants

CO2 as a feedstock

• e.g.:for methanol, polymers, specialty chemicals and in elastomers, thermoplastic polyurethane based on CO₂ technology

Incremental shift in the resource base

•Depending on availability, opportunity costs (price, environmental impact, competition with food production) and cost-competitivity (access to CO2 and hydrogen)





Changes in own processes

Enhancing energy efficiency in the production process

- Process intensification
- Process improvements
- Catalyst improvements
- Digitalisation and advanced process control technologies

Electrification of processes

- Power-to- Heat
- Power-to-Hydrogen
- Power-to-Chemicals

New processes

- Low temperature processes
- Catalytic alternatives
- Membrane technologies and ODC
- New ways of ammonia production
- Biological processes

Sustainable business processes and working methods

- green design approach for new products
- implementation of a green fund or internal carbon price for all investments
- changes in supply chains and low carbon transportation
- Employee mobility
- Virtual meetings





Alternative energy sources

Load management measures

Heat source changes

Expansion of renewable energy use

Combined generation of heat and power (CHP)

Hydrogen as an energy carrier

Supply and cooperation agreements

Power purchase agreements (PPAs)

Joint ventures with energy companies





Capture and storage of CO2 (CCS)



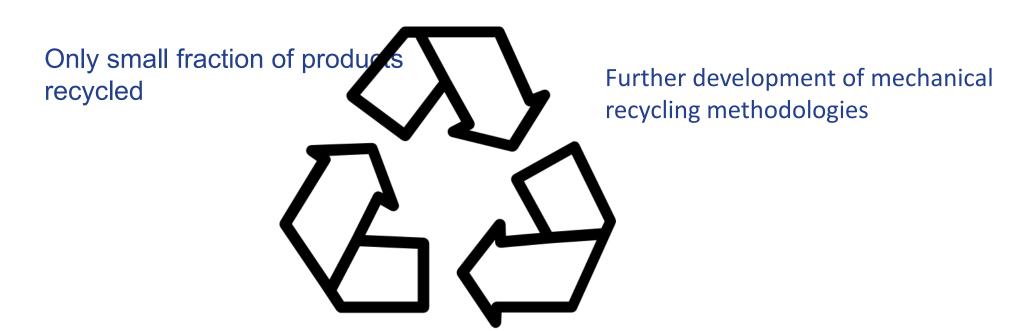
Source: flaticon

- No consensus whether CCS is needed to reach climate neutrality
- Limited potential in the near future.
- Long-term technical feasibility, economic viability and actual storage capacities difficult to determine
- Collaboration both within the sector and externally is necessary





Downstream measures to reduce GHG emissions: Mechanical and chemical recycling

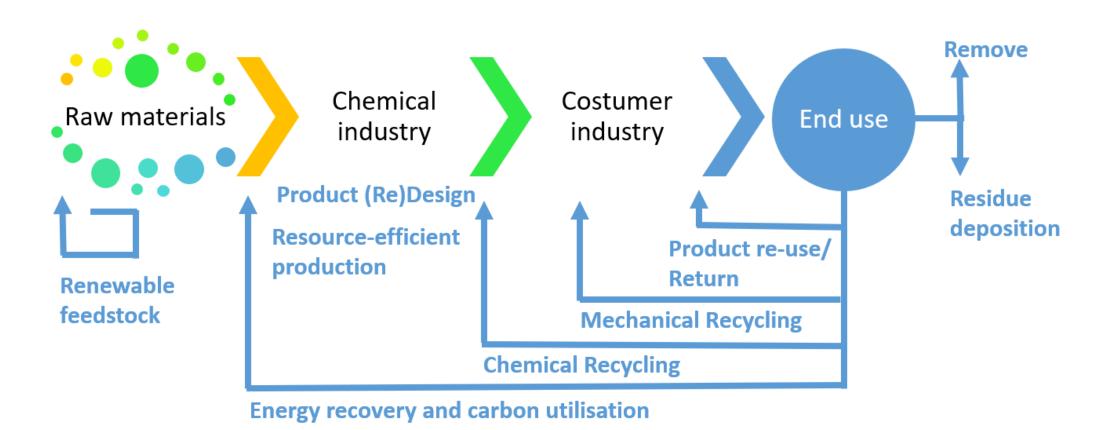


Chemical recycling becoming more important





Overarching topic: Circular economy



own, based on Accenture 2018 and Deloitte/VCI 2017





Possible strategic company choices

Localisation of production	 Outsourcing/offshoring (to other European countries or outside Europe)
sites	Retention of production in Europe
Company structures	 Consolidation and concentration of production at a small number of integrated sites to reduce costs to maintain competitiveness, increasing capacity per plant Decentralization and a trend towards more adaptable smaller entities using small quantities of locally available resources adapting products and services to local needs
Product portfolio and	 Opening to new business areas and diversification
business model	Specialisation and adaption to customer needs
R&D	Externalisation of research
	 Expansion of own capacities
Technologies	 Implementing breakthrough and disruptive technologies
	 Applying Best-Available-Techniques
	Incremental improvements of energy efficiency
	 Focus on electrification and hydrogen, circular economy, biomass and/or others
Investment	 Maintenance investments of existing machines
	 Investment in new plants and machines
	 Compensation measures (e.g., investing in forestation)
•••	••••





Framework conditions for climate neutrality in the sector until 2050







Influence factors for climate neutrality of the chemical industry

Climate neutrality Circular economy **Policy and legislation** International competitivity and trade Demand and market requirements and public opinion Availability and price of renewable electricity, energy and green hydrogen **R&D** and innovation Investments, funding, and other incentives Industrial symbiosis and sector coupling Implementation of the **Digitalization Chemicals Strategy for Sustainability**





Questions for working group 1: Internal strategy changes

How would processes in companies change in these scenarios?

How would business models/productportfolios be adapted?

Please also consider regional differences and differences between sub-sectors if applicable.





Questions for working group 2: Technology changes

Which role does digitalisation play in the scenarios?

What are the most important technological solutions related to the scenarios?

Please also consider regional differences and differences between sub-sectors if applicable.





Questions for working group 3: Technology changes

What do the scenarios mean for SMEs?

How will the market structure be affected (consolidation or specialisation)?

How do the scenarios affect the choice of company location? Could they promote outsourcing or offshoring?

Please also consider regional differences and differences between sub-sectors if applicable.

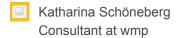




Thank you very much!



Contact



+49 40 69 63 284 - 08

katharina.schoeneberg@wilke-maack.de

Julien Ballaire
Consultant at Syndex

+33 1 44 79 14 68

j.ballaire@syndex.fr