

Building Trade Union Power The Organising Programme of industriAll Europe

Building strong unions for strong collective bargaining in strong industries

industrial-europe.eu

IndustriAll
Europe's Focus
on building
stronger unions



Congress period 2016
– 2020/21



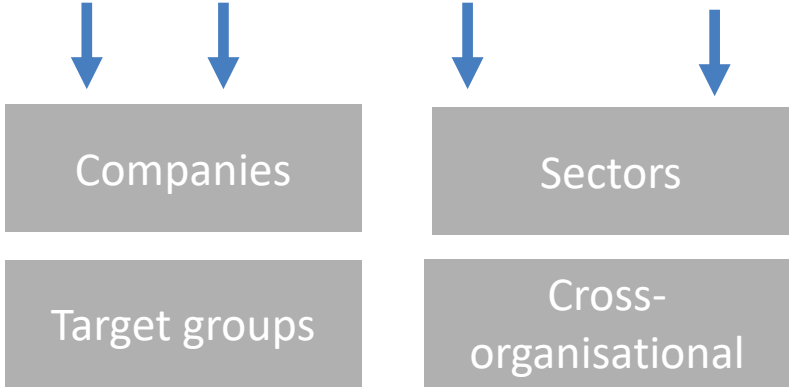
Strategic plan
2021 - 2023



Every Workplace with a union. Every
worker in the union
Implementation plan
2021 -2023

Building trade Union
power became one out
of four priorities

' A strong voice for
workers needs strong
unions at work '



The Organising Programme by industriAll europe



Organising

- Empowers and mobilises workers
- Leads to better agreements
- Contributes to greater influence
- Ensures solidarity
- Builds a more social Europe
- Works everywhere

[The Brochure](#)





Building Trade Union Power Ongoing activities

Company level:

- [Magna Seating Serbia](#), Star Transmission Romania, others on demand
- New project application: Building trade union capacities for better social dialogue, collective bargaining and sustainable industrial recovery in Central and Eastern Europe (BTUC4Recovery):
 - 5 Organisers/recruiters (PL, CZ, HU, RO, SRB) will support affiliates in CEE to build and retain membership in industrial transition
 - Capacity building activities and train the trainer

Join our industriAll europeTask Force BTUP!

Sector level

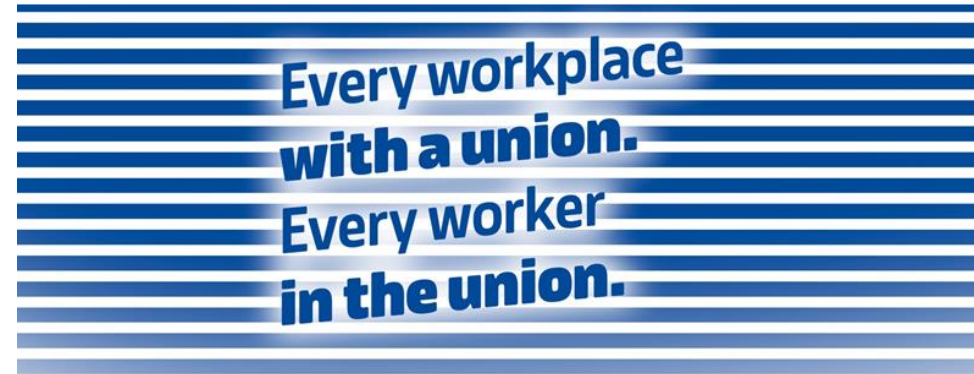
- 'Ensuring a sustainable future for the South East European Textiles, Clothing, Leather and Footwear Industries'
- Textile Sector: Strategy BTUP development with affiliate in Hungary

Target group level

- Youth: Online training course for young organisers +Train the Organiser training



Building Trade Union Power



Cross-Organisational level

- [Expert Blog](#): To translate theoretical research findings into practical organising activities
- [Focus](#): Digital organising and organising digital workers
- Buy-in and training (course) materials
- Brochure: [The Organising Programme](#)

We support affiliates to start and/or improve organising:

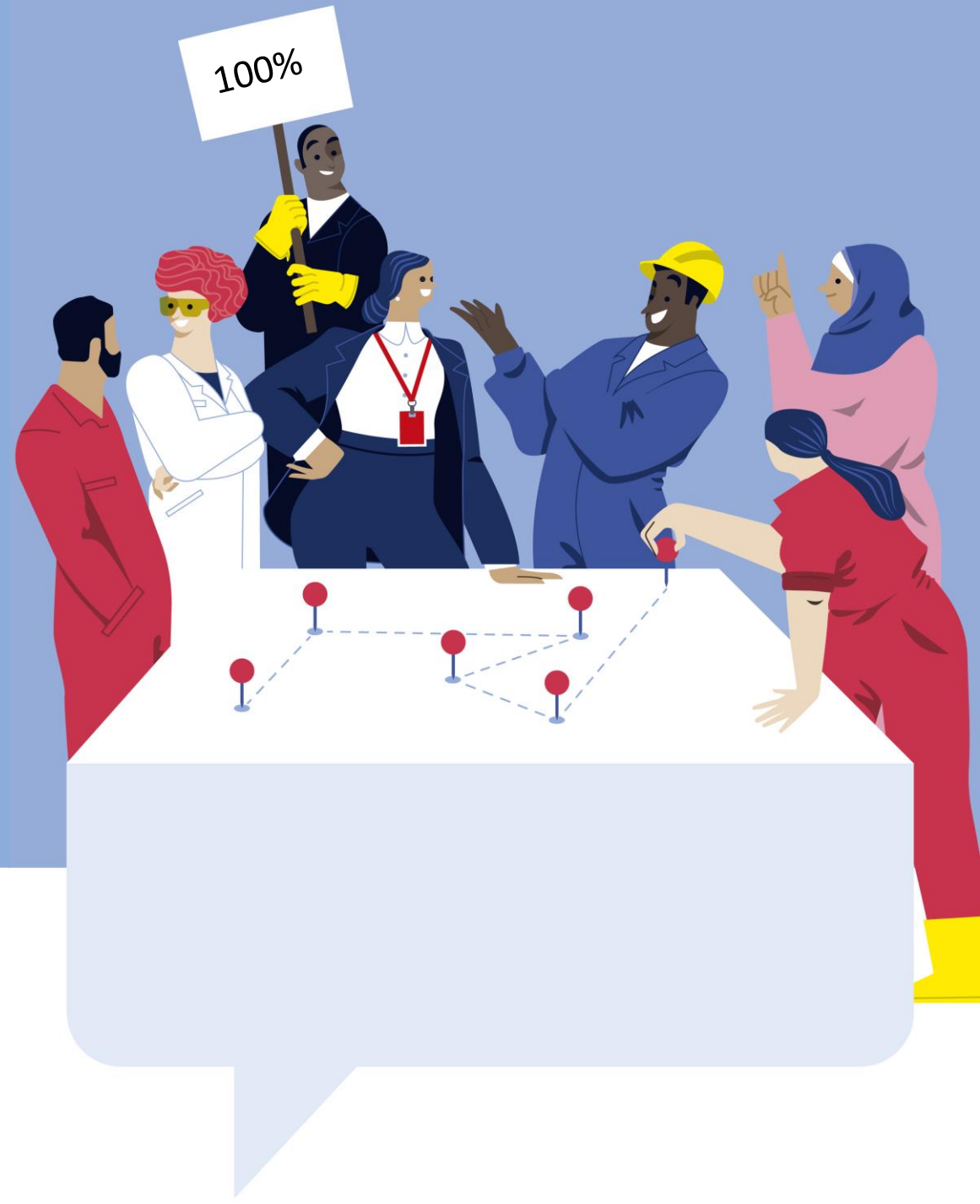
- To raise awareness of membership focus
- To build solidarity for transnational organising
- To support/train implementation of organising campaigns

The Organising Programme by IndustriAll Europe

Main messages:

- only strong unions with active members obtain strong collective bargaining rights and results
- IndustriAll Europe stands with workers for strong unions with strong collective bargaining in strong industries.

Go and organise 100%!





Trade unions' strategies for recruiting and organising new members in the transforming and emerging sectors

Questions useful to be raised for developing the future strategy on unionisation

- What are the emerging industries/sectors in your country? How do you find out?
- Who will be the members of your union in 2030/2050?
- In which industrial sectors do you see the most potentials for your union to gain more member?

Please let us know: What is your Trade Union doing to organise/unionise workers in the emerging industries? Share your experiences and best practices!



Building Trade Union Power



Ildikó Kren
Strategic Organiser

Tel: +32 2226 0068

Mobile: +32 475 924 893

Email: Ildiko.Kren@industriall-europe.eu

industriall-europe.eu